THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR ISSUE TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

MOKSH

DREAM A GLOBAL CAREER

MOXSH OVERSEAS EDUCON LIMITED

CIN: U74994MH2018PLC308826

Our Company was originally incorporated as a private limited Company under the name of "Moxsh Overseas Educon Private Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated May 02, 2018 bearing Corporate Identification Number U74994MH2018PTC308826 issued by the Registrar of Companies, Central Registration Centre with one of its main objectives to takeover the proprietary concern, Moxsh Overseas Education Consultants started by our Promoter in 2012. Our Company was converted into a public limited Company pursuant to the special resolution passed by the shareholders of our Company at the extra-ordinary general meeting held on August 09, 2022 and consequently upon conversion, the name of our Company was changed to "Moxsh Overseas Educon Limited" vide a fresh certificate of incorporation dated August 25, 2022 bearing Corporate Identification Number U74994MH2018PLC308826 issued by the Registrar of Companies, Mumbai. For further details, please refer to Chapter titled ***"History and Certain Corporate Matters"*** beginning on Page 141 of this Prospectus.

Registered Office: 159/160, Kaliandas Udhyog Bhavan, Century Bazar, Prabhadevi, Mumbai, Mumbai City - 400025, Maharashtra, India. | **Mob No:** +91 9699 360 370 |
Email Id: cs@moksh16.com | **Website:** www.moksh16.com | **Contact Person:** Shivam Kumar Urmaliya, Company Secretary and Compliance Officer

PROMOTER OF THE COMPANY: PRITI DHANANJAY SHAH

THE ISSUE

INITIAL PUBLIC ISSUE OF 680,800 EQUITY SHARES OF FACE VALUE OF ₹10.00/- EACH ("EQUITY SHARES") OF MOXSH OVERSEAS EDUCON LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 153 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 143 PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO ₹ 1041.62 LAKHS ("THE ISSUE"), OF WHICH 34,400 EQUITY SHARES OF FACE VALUE OF ₹ 10.00/- EACH FOR CASH AT A PRICE OF ₹ 153 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 143 PER EQUITY SHARE AGGREGATING TO ₹ 52.63 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION. NET ISSUE OF 6,46,400 EQUITY SHARES OF FACE VALUE OF ₹ 10.00/- EACH AT A CASH PRICE OF ₹ 153 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 143 PER EQUITY SHARE AGGREGATING TO ₹ 988.99 LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 30.38% AND 28.85%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO CHAPTER TITLED ***"TERMS OF THE ISSUE"*** BEGINNING ON PAGE NO. 248 OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10.00/- EACH AND THE ISSUE PRICE IS ₹ 153/- PER EQUITY SHARE

THE ISSUE PRICE IS 15.3 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THIS ISSUE IS BEING MADE THROUGH FIXED PRICE PROCESS IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 ("SEBI ICDR REGULATIONS") AS AMENDED AND RULE 19(2)(B)(I) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED (THE "SCRR"), THIS ISSUE HAS BEEN MADE FOR AT LEAST 25.00% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253 OF THE SEBI (ICDR) REGULATIONS, 2018, AS AMENDED. FOR FURTHER DETAILS, PLEASE REFER TO CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 258 OF THE PROSPECTUS. A COPY OF THE PROSPECTUS IS DELIVERED WITH THE REGISTRAR OF COMPANIES, MUMBAI FOR FILING AS REQUIRED UNDER SECTION 26 OF THE COMPANIES ACT, 2013.

FIXED PRICE ISSUE AT ₹ 153/- PER EQUITY SHARE

MINIMUM APPLICATION OF 800 EQUITY SHARES AND IN MULTIPLES OF 800 EQUITY SHARES THEREAFTER

ISSUE PROGRAM

OPENS ON: DECEMBER 21, 2022

CLOSES ON: DECEMBER 23, 2022

ASBA*	**Simple, Safe, Smart way of Application – Make use of it!!!**	*Applications Supported by Blocked Amount ("ASBA") is a better way of applying to issues by simply blocking the fund in the bank account. For details, check section on ASBA below.	**Mandatory in public issue. No cheque will be accepted.**

UPI – UNIFIED PAYMENTS INTERFACE

UPI – Now Mandatory in ASBA for Retail Individual Investors (RIIs)
Investors are required to ensure that the Bank Account used for bidding is linked to their PAN.
UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs and RTAs. RIIs also have option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.
For details on ASBA and UPI process, please refer to the details given in Application Form, Abridged Prospectus, General Information Document for investing in the public issue and also please refer to Section "Issue Procedure" beginning on page 258 of the Prospectus.
The process is also available on the website of Lead Manager to the Issue, and the website of National Stock Exchange of India Limited ("NSE") and in General Information Document for investing in the Public Issue ("GID").
ASBA Application Forms can be downloaded from the website of National Stock Exchange of India Limited ("NSE") and can be obtained from the list of banks that is displayed on the website of the Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in.
List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in.

IN TERMS OF THE CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015 DATED NOVEMBER 10, 2015 AND ALL POTENTIAL INVESTORS PARTICIPATE IN THE ISSUE ONLY THROUGH APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA) PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS (SCSBS) FOR THE ISSUE. FURTHER PURSUANT TO CIRCULAR BEARING NO. SEBI/HO/CFD/DIL2/CIR/P/2019/76 DATED JUNE 28, 2019 FOR IMPLEMENTATION OF PHASE II FOR UPI FACILITY, WHICH IS EFFECTIVE FROM JULY 01, 2019. ALL POTENTIAL APPLICANTS ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA) PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNT OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNT WILL BE BLOCKED BY THE SCSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE.

FOR MORE DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO THE "ISSUE PROCEDURE" ON PAGE NO 258 OF THE PROSPECTUS. INCASE OF DELAY, IF ANY, IN UNBLOCKING / REFUND THE FUND, OUR COMPANY SHALL PAY THE INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15.00% PER ANNUM FOR THE PERIOD OF DELAY.

PROPOSED LISTING

The Equity Shares Issued through the Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE") in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In-Principle Approval Letter dated December 08, 2022 from National Stock Exchange of India Limited for using its name in the Prospectus for listing of our shares on the EMERGE Platform of National Stock Exchange of India Limited. For the purpose of this Issue, the Designated Stock Exchange will be the National Stock Exchange of India Limited ("NSE").

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI")

Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Issue Document was not filed with SEBI. In terms of the SEBI ICDR Regulations, SEBI shall not Issue any observations on the Issue Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "SEBI Disclaimer Clause" on page 240 of the Prospectus.

DISCLAIMER CLAUSE OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the 'Disclaimer Clause of NSE.

RISK IN RELATION TO THE FIRST ISSUE

This being the first public issue of our company, there has been no formal market for the securities of our company. The face value of the shares is ₹10.00/- per equity share and the Issue Price is 15.3 times of the face value.

Average cost of acquisition per Equity Share by our Promoter as at the date of Prospectus is Rs. 0.42 and Issue Price is Rs. 153.00/- per Equity Share

At the date of Prospectus, the Weighted Average cost of acquisition in Last one year per Equity Share by our Promoter is Nil and Issue Price is Rs. 153.00/- per Equity Share.

*Note: June figures are not annualized

The Issue Price (is determined by our Company in consultation with the Lead Manager) as stated in the chapter titled on ***"Basis for Issue Price"*** beginning on page 88 of the Prospectus should not be taken to be indicative of the market price of the equity shares after the equity shares are listed. No assurance can be given regarding an active and/or sustained trading in the equity shares of our company nor regarding the price at which the equity shares will be traded after listing.

GENERAL RISK

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of this Prospectus. Specified attention of the investors is invited to the section titled ***"Risk Factors"*** beginning on page 26 of the Prospectus.

CREDIT RATING: This being the issue of Equity Shares, no credit rating is required.

DEBENTURE TRUSTEES: As this is an issue of Equity Shares, the appointment of Trustees is not required.

IPO GRADING: Since this issue is made in terms of Chapter IX of the SEBI (ICDR) Regulations, there is no requirement of appointing an IPO Grading Agency.

BASIS OF ISSUE PRICE: The Issue Price is determined by the Company, in consultation with the Lead Manager. The financial data presented in section ***"Basis of Issue Price"*** on page 88 of the Prospectus are based on Company's Restated Financial Statements. Investors should also refer to the section titled ***"Risk Factors"*** and ***"Restated Financial Statement"*** on page 26 and 167 respectively of the Prospectus.

INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013: Contents of Main Objects as per Memorandum of Association of Our Company.

MAIN OBJECTS AS PER MEMORANDUM OF ASSOCIATION OF THE COMPANY

For information on the Main Objects of the Company, please see ***"History and Certain Corporate Matters"*** on page 141 of the Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of the Company is a material document which is available for inspection in relation to the Issue. For further details, please see ***"Material Contracts and Documents for Inspection"*** on page 303 of the Prospectus.

LIABILITY OF MEMBERS

Liability of the Members of the Company is Limited.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE

Authorised Share Capital is ₹ 2,25,00,000 divided into 22,50,000 Equity Shares of face value of ₹10.00/- each. Issued, Subscribed and Paid-up Share Capital prior to the issue is ₹ 1,56,00,000 divided into 15,60,000 Fully Paid Equity Shares of ₹10.00/- each. Proposed Post Issue Paid-up Share Capital ₹ 2,24,08,000 divided into 22,40,800 Equity Shares of ₹10.00/- each. For details of the Share Capital and Capital Structure of the Company, please refer to chapter titled ***"Capital Structure"*** on page 61 of the Prospectus.

NAME OF THE SIGNATORIES TO MEMORANDUM OF ASSOCIATION AND THE NUMBER OF SHARES SUBSCRIBED BY THEM

Moksha Dhananjay Shah and Priti Dhananjay Shah were the original subscribers to the Memorandum of Association who subscribed 5,000 and 45,000 Equity Shares each respectively of ₹10.00/- each aggregating to 50,000 Equity Shares.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
FEDEX SECURITIES PRIVATE LIMITED B 7, 3rd Floor, Jay Chambers, Dayaldas Road, Vile Parle - (East), Mumbai - 400 057, Maharashtra, India **Tel No.:** +91 81049 85249; **Investor Grievance Email:** mb@fedsec.in; **Website:** www.fedsec.in ; **Contact Person:** Saipan Sanghvi **SEBI Registration No.:** INM000010163	**BIGSHARE SERVICES PRIVATE LIMITED** Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Cave Road, Andheri - (East), Mumbai - 400093, Maharashtra, India. **Tel No.:** +91 22 6263 8200 **Fax No:** +91 22 6263 8299 **Investor Grievance E-Mail:** investor@bigshareonline.com **Email:** ipo@bigshareonline.com **Website:** www.bigshareonline.com **Contact Person:** Mr. Aniket Chindarkar **SEBI Registration No.:** INR000001385	**Shivam Kumar Urmaliya** 159/160, Kaliandas Udhyog Bhavan, Century Bazar, Prabhadevi, Mumbai, Mumbai City - 400025, Maharashtra, India **Mob No:** +91 9699 360 370 **Email:** cs@moksh16.com **Website:** www.moksh16.com *Investors can contact our Company Secretary and Compliance Officer, the Lead Manager or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.*

AVAILABILITY OF PROSPECTUS

Investors should note that Investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus will be available at the website of SEBI at www.sebi.gov.in, the website of Stock Exchange at www.nseindia.com, the website of our Company at www.moksh16.com and also on website of Lead Manager at www.fedsec.in.

AVAILABILITY OF APPLICATION FORMS

Application Forms can be obtained from the Registered Office of Moxsh Overseas Educon Limited and the Lead Manager to the Issue - Fedex Securities Private Limited. Application forms shall be available at selective location of Registered Brokers, Bankers to the Issue, RTA and Depository Participants. Application Forms can be obtained from the website of National Stock Exchange of India Limited and at the Designated Branches of SCSBs, the list of which is available on the website of NSE and SEBI.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT ("ASBA")

The investors are required to fill the application form and submit the same to the relevant SCSBs at the specific locations or registered brokers at the broker centers or RTA or DPs. The SCSBs will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund. For more details on the ASBA process, please refer to the details given in Application Form and the Prospectus and also please refer to the chapter titled "Issue Procedure" on page 258 of the Prospectus.

APPLICATION SUPPORTED WITH UNIFIED PAYMENTS INTERFACE ("UPI")

APPLICATION SUPPORTED WITH UNIFIED PAYMENTS INTERFACE: Investors are advised to carefully refer SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 01, 2018 and as modified through its SEBI circular (SEBI/HO/CFD/ DIl2/CIR/P/2019/S0) dated April 3, 2019, SEBI circular (SEBI/HO/CFD/DIL2/CIR/P/2019/76) dated June 28, 2019, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/8S dated July 26, 2019, SEBI Circular SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08, 2019, SEBI Circular No. SEBI/HO/CFD/DIl2/CIR/P/2020/50 dated March 30, 2020, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, SEBI circular no. SEBI/HO/CFD/DIL2/ CIR/P/2021/47 dated March 31, 2021, SEBI Circular no. SEBI/HO/CFD/DIl2/P/CIR/2021/570 dated June 2, 2021, SEBI Circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/45 dated April 5, 2022 and SEBI Circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and any subsequent circulars or notifications issued by SEBI in this regard for the procedure to be followed for applying through UPI. Retail Individual Investor to apply through UPI Mechanism. Retail Individual Investor whose bank is not live on UPI as on date of this circular, may use the other alternate channels available to them viz. Submission of application form with SCSBs/ using the facility linked online trading, demat and bank account list. For further details, please refer the chapter titled ***"Issue Procedure"*** beginning on page 258 of the Prospectus.

Sponsor Banker/ Banker to the Issue and Refund Banker to the Issue: ICICI Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus.

Investor should read the Prospectus carefully, including the "Risk Factors" beginning on page 26 of the Prospectus before making any investment decision.

MOXSH OVERSEAS EDUCON LIMITED
On behalf of the Board of Directors

Sd/-
Dhananjay Jaichand Shah
Managing Director
DIN: 00225296

Date: December 17, 2022
Place: Mumbai, Maharashtra

MOXSH OVERSEAS EDUCON LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, an Initial Public Issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.fedsec.in, website of the National Stock Exchange of India Limited at www.nseindia.com and website of Issuer Company at www.moksh16.com . For details, investors should refer to and rely on the Prospectus including the section titled **"Risk Factors"** beginning on page 26 of the Prospectus.

The Equity Shares in this Issue have not been and will not be registered under the US Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be Issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be Issued and sold (i) within the United States only to persons reasonably believed to be "Qualified Institutional Buyers" (as defined in Rule 144A of the Securities Act) under Section 4(a) of the Securities Act, and (ii) outside the United States in offshore transaction in reliance on Regulation S under the Securities Act and the applicable laws of the jurisdiction where those Issue and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be Issued or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Sunjeet Comm.

Size : 33(W) x 50(H)